

Proposal for a business plan 2023-2024

The Tech Leaders Association is one of The Leaders' 19 industry associations and is aimed at managers in the IT, telecom industries and related high-tech operations.

The association's board work during the term of office

The new association board will be newly elected after the meeting. The board will work to start up the association's activities through various activities. The interim board has initially worked with seven activities.

Start up networking

Starting up networking has been one of the activities as one of the activities discussed by the board. During the term of office, the board plans to continue the work of figuring out how it can be planned and possibly implemented.

Attend events

To participate in and at forums where the association has its members and potential members, the association has seen as a complement to arranging its own activities. There is currently cooperation with Webbdagarna and Sime and the association will review which more partners can be good for any future collaborations.

Social Media

The association currently has a LinkedIn page. In order to meet the managers and leaders of the future, knowledge of the media used is needed. Here, the association will review what potential forums there are and evaluate any forums to be on.

Mentoring

Today there is a supporting document for how a mentorship can be conducted. Today, the association also has expressions of interest on participants in mentoring programs. During the period, the association will carry out and evaluate the work.

Arrange seminars/webinars

Providing members with skills development and inspiration is an important part of the association's activities. The association will continue the work of finding a form that suits the members in terms of topics, implementations and time.

Communication

The association will continue to communicate with the members, mainly through social media and e-mails and work continuously with updates on the website.

Democracy

The association will participate in Ledarnas Congress as well as förbundsråd and branschdagar. The general meeting will be held in 2024.